Report on Workshop on “Intellectual Property Rights”

by
Ms. Shwetasree Majumder,
Principal,
Fidus Law Chamber
On 10 January 2019
Organized
in collaboration with IIC MHRD

Convener
Institute IIC
Dr. B. Vandana

President
Institute IIC:
Dr. P. Prabhu Raj

Principal Signature:
Dr. R. S. Jahagirdar
Principal
KG Reddy College of Engineering & Technology
Chilkur (V) Moinabad (M),
R. R. Dist.

MHRD'S INNOVATION CELL
(GOVERNMENT OF INDIA)
Resource Person: Ms. Shwetasree Majumder, Principal, Fidus Law Chamber

Date & Venue: 10th Jan 2019, 1:30 PM at Seminar Hall

Introduction about Resource Person:

Shwetasree Majumder is an alumnus of the National Law School, Bangalore. She was elected to the Board of Directors of the International Trademark Association (INTA). She concentrates her practice in litigation, enforcement and counseling in intellectual property, technology, advertising and trade secret matters across a broad spectrum of industries.

 Intellectual Property Rights (IPR):

The main aim of the guest lecture is to create Intellectual Property Rights awareness in schools, colleges and business organizations. The speaker told that there are two types of pillars of IPR are protection and enforcement.

Intellectual property is the property which is the product of a person’s intellect. It may be symbols, names, sound, music, inventions, paintings, etc.

She explained about the types of intellectual property rights are patent, designs, copyright, trademark, geographical and trade secrets. She clearly explained each type with definition, examples and federal registration laws. She also explained the difference between original and duplicate product of various trademarks.

She explained that the important criterion of IPR is novelty, industrial application and inventive step. She also focused on the relation between law and marketing through different examples. During the lecture, students had a chance to discuss different concepts such as patents and the relation between technology and ethics.
The event was conducted in association with MHRD at institute in online and students attending the talk in various sections.

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