Institution Innovation Council (IIC)

Report on
India First Leadership Talk Series 2
by
Dr. Anand Deshpande,
Founder chairman & managing director of Presistent Systems Ltd
On 24 January 2019
Organized
in collaboration with IIC MHRD

by

Principal Signature: Dr. R. S. Jahagirdar
Principal

MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA)
Dr. Anand Deshpande Founder chairman & managing director of Presistent Systems Ltd.

He did his Ph.D from Indigo university, B.tech from IIT Karagpur. He established Presistant in 1990 & now Presistent has 10,000 plus employ company.

- In 1990’s he was working in California. He started the business at the age of 28.
- In 1990’s when the IT infrastructure was not so great at that time he started his company.

In 1990’s look at the opportunities there at that time specifically the lack of Tele com infrastructure the networking facility that were available. It makes communication sending emails, Messages so difficult and the Government had force side to think about software technologies and where the idea was help companies who was trying to do software related work especially software experts to do it using electronic media’s being able to assign software over satellite at that time really the adjective to the STP. He was the part of STP business.

In early 90’s still the part of license raj we come long way of 29-30 years and now it is very easy to potentially start business and look at things very different and the climate for Entrepreneurship is better right now. So I think in the early 1990 it was difficult. In 90’s not for me all entrepreneurs face problems and learn to face difficulties and move on.

When you are building up a product or company you have to understand that it’s about making money as well. So you have to build something or someone willing to buy for a price which is reasonable so that we can make a business viable you should trying to do this stuff then this is not really very effective way to go award a business so in terms just because I have a technology idea doesn’t make a business happen so we can make a business is important to have a customer willing to pay enough money to make the business unless you verify the viability of the business and make sure that you can sustain to create a business that can be sustain this was a lot just about starting something it about sustaining. When you talk about employment opportunities in this area clearly most business including persistent.

If students have some of these new technologies in this area they are at demand we can hires this kind of students in our organization. If you have good idea about new technologies and you are able to apply these technologies to problem solving and the customers are willing to pay for then you could make a business.
Job market has a tricky problem in some sense the biggest problem in the job market is that job’s are shifting continuously, so I think those states who are in a position to learn new things they have hang of experience on things and communicate well will always find jobs earning jobs for those people are easy.

I believe that more and more people have control on their destiny and better control over their jobs and I think students have to figure out their strengths and how do make sure that their strengths count for their jobs. They have a technology or selling others technology is that somebody selling means he is driving the economy and who is driving money for the organization. Sales is the most important job that any company need to have and I think that from students point of view they look at sales as their career it is good opportunity to look at be a sales man that nothing to be ashamed to be a sales man.

The event was conducted in association with MHRD at the institute in online and students attending the talk in various sections.