

KG Reddy College of Engineering & Technology

(Approved by AICTE, New Delhi, Affiliated to JNTUH, Hyderabad)
Chilkur (Village), Moinabad (Mandal), R. R Dist, TS-501504

Report

On

Leadership Talk

By

**Ms. Ashwini Deshpande,
Co-Founder, and Director, Elephant Design**

June06, 2020

Organized by

MHRDInstitution's Innovation Council (IIC), KGR CET

At

KG Reddy College of Engineering and Technology


Submitted by

Dr. B. Vandana

Assistant Professor


CONVENER


PRESIDENT


PRINCIPAL
Principal
KG Reddy College of Engineering & Technology
Chilkur (V) Moinabad (M)
R. R. Dist.

Objective:

The major objective of Institution's Innovation Council (IIC) is to establish Building and Streamlining Innovation and Start-up Ecosystem in Higher Educational Institutions. IIC Encourage, Inspire and Nurture Young Students by Exposing them to New Ideas and Process of Resulting in Innovative Activities & Entrepreneurial in their Formative Years.

- To create a vibrant local innovation ecosystem.
- Start-up supporting mechanism in HEIs.
- Prepare institute for Atal Ranking of institutions on innovation achievements framework.
- Establish function ecosystem for scouting ideas and pre-incubation of ideas.
- Develop better cognitive ability for technology students

Outcome:

The students have awareness about the Business idea and been preparing for the innovations. Encouraging fresh ideas, the inputs are no such thing and thought since to use a lot of that print in any of installations exhibitions show rooms. It should put up knowing a machine and not only will be print for themselves but it put into service of printing so to spent for that time. It was a huge amount of money to think about alone and had to put up this machine in the premises and thought that you know the word just has to go around and will get like a whole lot of business.

Resource Persons:

Ms. Ashwini Deshpande, Co-Founder, and Director, Elephant Design

Summary Report

On

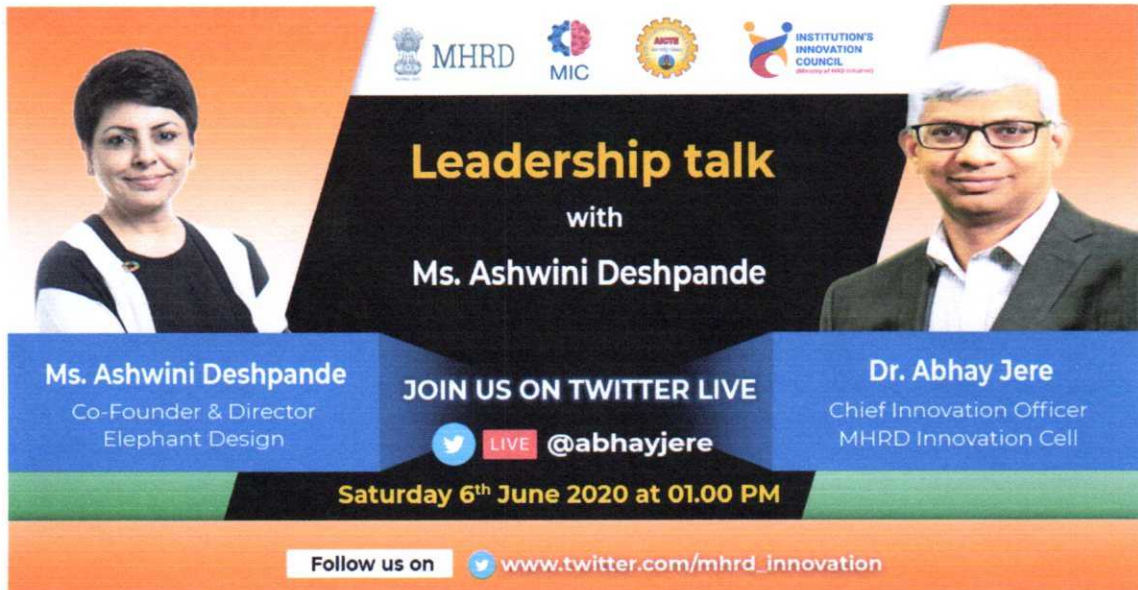
Leadership Talk

Because at the end of the day success is certainly exciting but failures actually teach a lot and ensure that you actually move forward in the right direction so like to give two examples of failures and maybe adding a third one which is specific to women but it adds that in the end. The success is something that everybody talks about very proudly and it's all over the social media and internet and you know it's all over there so success of elephant can be read anywhere else but thinking failures is something that one really wants to talk about or ask about how glad that you're asking that you wanted to be ahead of the curve in terms of technology and always wanted to use what is new so found out that that kind of print is only happening in other cities.

The inputs are no such thing and thought since to use a lot of that print in any of our installations exhibitions showrooms and so on maybe it should put up knowing a machine and not only will be print for ourselves but it put into service of printing so to spent for that time. It was a huge amount of money to think about alone and had to put up this machine in the premises and thought that you know the word just has to go around and will get like a whole lot of business people will queue up to get their prints done strangely enough it did but what failed was that the technology we had gone to ahead of the curve the technology was not stabilized yet and the prints as soon as they would get exposed to UV light would feed overnight. It had already sunk lot of money so there was no way to sort of upgrade to the next technology. Already worried that maybe even the next technology is not ready yet maybe those things are not stable yet either so, this giant machine on had to know some consumables head alone. Realizing that sometimes unless really analyze and test and prototype and test again. All the time it shouldn't be jumping into decisions so that's really the big lesson stay ahead of the curve yes even today buy what is ahead of the curve but unless we have actually really checked everything and analyzed and when it works for us and whether it's feasible. Jump into something as because it's the next best technology so that was one it was a big learning for every time investing in something that learning sort of comes back the second. One was well this was another interesting one and you know as failures come and go say that there are some good failures and some bad failures so sometimes you learn good failures away you learn from bad failures. When we keep making the same mistake again and again and again it should not be talked about but second failure. Which is like it would add that angle of especially working with a lot of women so elephant has always been an equal opportunity. Company have strangely or an equal good gender balanced and always have equal number of men and women along they try and lead by example saying how it's not a hobby. How to be extremely serious about profession but at the same time it sees a lot of young women having to let go of their career. Because of the other choices that they make and course on failure when somebody leaves her extremely thriving profession to go and relocate or to let go of the great career. because of various other pressures and that's something that she was unable to managed to solve and think there are many women like her who are always trying to figure out how to get more women to stay within the profession. So, the good part today as we are sitting at home and working all in that something has just got proved that many women who find it very challenging to go outside their house and work. This made extremely successfully managed their job from home. So this situation in the saloon ironing they see in this situation is that probably that failure is not going to last

anymore and they will see hip side of it which is positive so again a good failure. Learning something from its irony as you rightly said we are all working from home and even large number of companies have now working their 70 to 80 % staff is not working from home you must be talking to a lot of clients. Currenty based on your interaction with your clients and you have really big clients like from Hindustan livers to many more ITC and so on any cup like so what kind of impression you get from them about the postcode world and how the business will evolve in this postcode. Italy so strangely nobody really knows the future though everybody believes that they have done their plan B and they have planned for all the contingencies and you know everything has been neatly laid out. Knowing of companies who have created almost 30% excess space in case they get a project and they need to sort of overnight hire a team and start next thing, if companies who have a used bench strength and that contingency plans somehow just doesn't work in such times. Somebody saying something very interesting which is again a client who sent that in the probability theory one always prepares for the most favorable scenario and people who are smarter they are prepare for the next best on the next revival scenario.

PhotoGallery



The poster features a central black banner with the text "Leadership talk with Ms. Ashwini Deshpande" in yellow and white. On either side are portraits of Ms. Ashwini Deshpande and Dr. Abhay Jere. Logos for MHRD, MIC, AICTE, and the Institution's Innovation Council are at the top. A blue banner at the bottom contains the text "JOIN US ON TWITTER LIVE @abhayjere" and "Saturday 6th June 2020 at 01.00 PM". A footer bar says "Follow us on www.twitter.com/mhrd_innovation".

Ms. Ashwini Deshpande
Co-Founder & Director
Elephant Design

Dr. Abhay Jere
Chief Innovation Officer
MHRD Innovation Cell

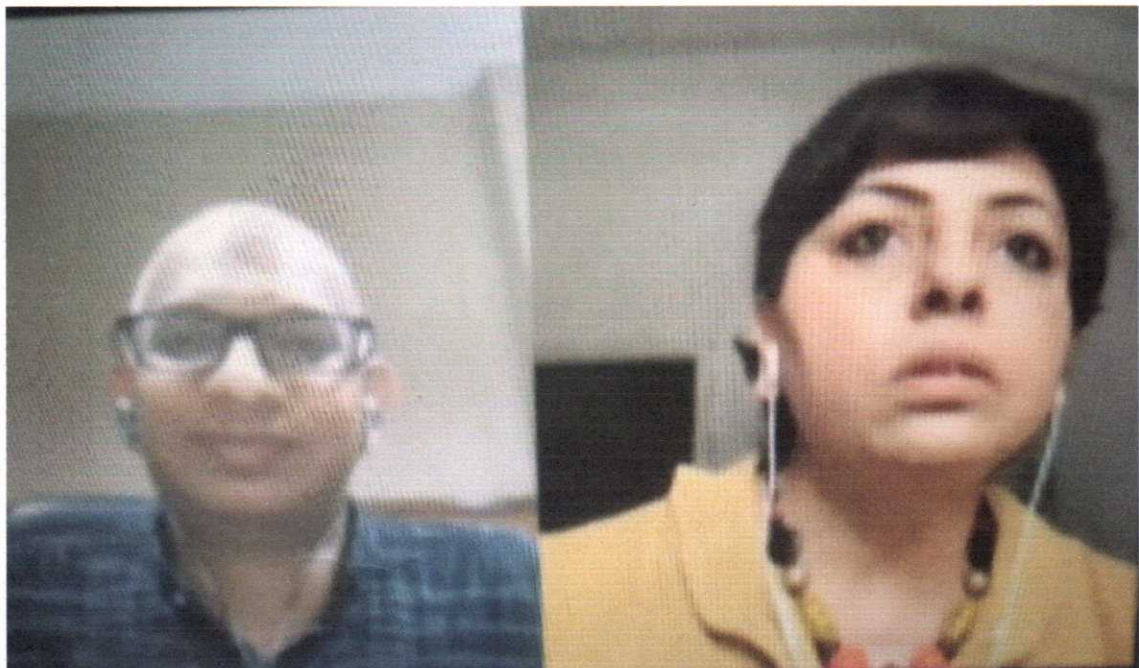
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Ms. Ashwini Deshpande

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Leadership Talk Poster by Ms. Ashwini Deshpande



Dr. Abhay Jere Introducing Guest Ms. Ashwini Deshpande