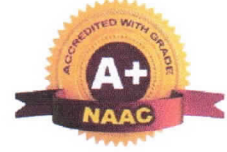
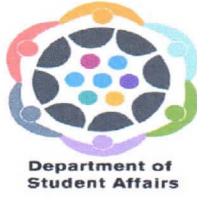




**KG REDDY**  
College of Engineering  
& Technology  
Engineering India's Changemakers



**Report**  
**On**  
**Monthly Seminar Series**  
**Entrepreneurship– “Honorary and Motherly Profession”**

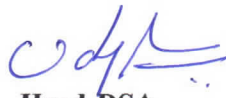
**By**  
**Mr.Sreeram**  
**MD-Scarlet Industries**  
**23<sup>rd</sup> October 2021**

**Organized by**  
**Department of Student Affairs**

**In association with**  
**Entrepreneurship Development Cell**

**Submitted by**  
**B.Lingam**  
**Assistant Professor-EEE**

  
**Coordinator**

  
**Head-DSA**

  
**PRINCIPAL**

**PRINCIPAL**  
KG Reddy College of Engineering & Technology  
Chilkur (V), Moinsabad (M),  
R.R. Dist. Telangana.

## Overview

The session was on Entrepreneurship by Mr.Sreeram, a successful Managing Director, Scarlet Industries. The entrepreneur is defined as someone who has the ability and desire to establish, administer and succeed in a startup venture along with risk entitled to it, to make profits. The best example of entrepreneurship is the starting of a new business venture. The entrepreneurs are often known as a source of new ideas or innovators, and bring new ideas in the market by replacing old with a new invention.

## Objectives:

The main objectives of the program are:

- State the meaning of entrepreneurship
- Describe the importance of entrepreneurship;
- Outline the qualities of a successful entrepreneur;
- State the functions of an entrepreneur;

## Outcomes:

The outcomes of the program are to

- Distinguish between entrepreneur and promoter;
- Explain the issues and problems faced by entrepreneurs; and
- Describe the entrepreneurial practices in India.

## Resource Persons:

Mr.Sreeram, MD-Scarlet Industries

## Summary Report on

### **Entrepreneurship– “Honorary and Motherly Profession”**

Entrepreneurship remains a new concept in terms of how it can be developed, what is needed to practice entrepreneurship, how it can be beneficial for an individual etc. It is important to understand what defines an entrepreneur. While some qualities and skills are observed in successful entrepreneurs, an entrepreneur has to perform certain functions to form an enterprise. There are pros and cons involved with choosing the entrepreneurial path. There are many myths and fears that deter people from taking the entrepreneurial journey.

### **Entrepreneurship and Society**

While the concept of entrepreneurship has a fairly wide meaning, it is simply described as starting a business using the resources available to a person. An entrepreneur combines factors in a creative manner in order to generate value for customers and create wealth. Society is described as an aggregate of people living together in a community, who associate for various engagements including business. The definitions of the two concepts shows clearly that there is a direct relationship between the two. The beauty of entrepreneurship in a society is that as businesses prosper the impact the businesses create also increases. It is due to entrepreneurial activity that the society is provided with goods and services. In turn, society provides market for products and services provided by the entrepreneur. Entrepreneurship has some positive impact on society such as:

Accentuates economic Growth

- Fosters Creativity
- Stimulates Innovation and Efficiency
- Creates Jobs and Employment Opportunities
- Solves the problems of the society
- Encourages welfare of the society

Society plays a role in boosting entrepreneurship by:

Creates needs and demands

- Provides raw materials
- Enables financial support

- Creates a need for education
- Catalyses policy formation and reform
- Facilitates networking
- Supports infrastructure development

However, entrepreneurship also creates some adverse impact on society sometimes. This happens in the form of environmental degradation, trade imbalance, labor exploitation etc. Some common entrepreneurship activities related to society include:

**Social Entrepreneurship:** Social entrepreneurship can be understood as creation of sustainable solutions for social problems that leads to social change by employing entrepreneurial mindset, processes and operations. In social entrepreneurship research is conducted to completely define a specific and core social problem. Many social problems are tackled by social entrepreneurs such as low reach of quality education, health and sanitation, unemployment, child labour etc.

**Agricultural Entrepreneurship:** Agricultural Entrepreneurship can be defined as being primarily related to the marketing and production of inputs and products used in agricultural activities. Farmers have benefited the most with rise in agricultural entrepreneurship as it has led to low-cost innovations in farming processes.

**Women Entrepreneurship:** Women entrepreneurship is the process where women organise all the factors of production, undertake risks, and provide employment to others. Government of India has defined women entrepreneurship as “an enterprise owned and controlled by a woman having a minimum financial interest of 51 per cent of the capital and giving at least 51 per cent of the employment generated in the enterprise to women.”

**Small Scale Entrepreneurship:** Small scale entrepreneurship refers to starting industries in which manufacturing, trading, providing services; productions are done on a small scale or micro scale. These businesses serve as the backbone of many developing countries.

**Photographs with Description:**



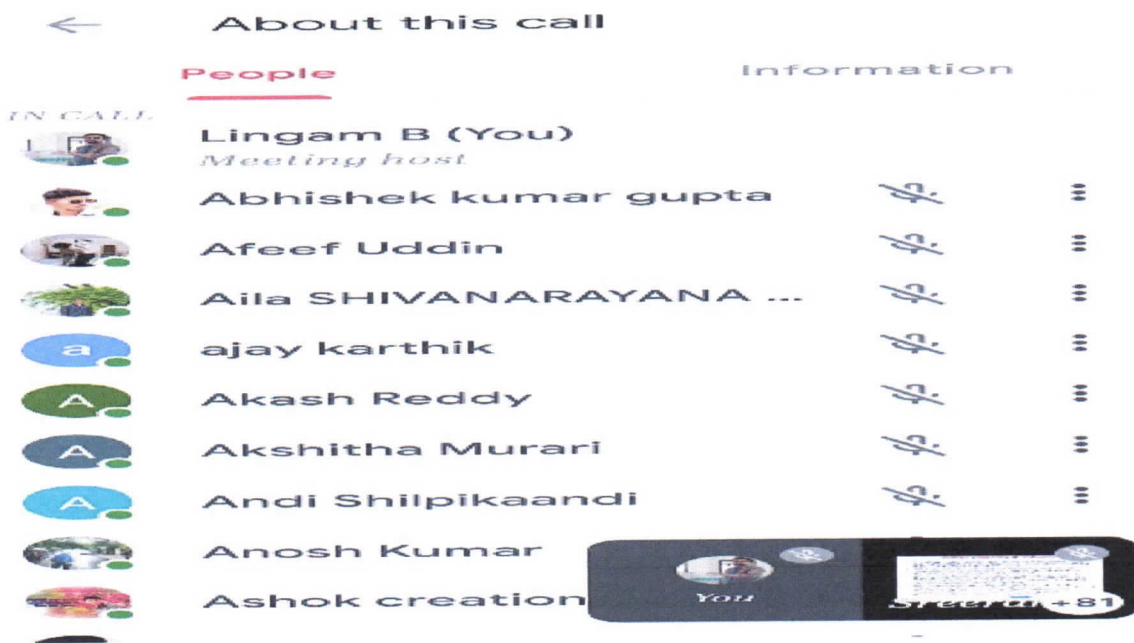
The poster of monthly seminar Series



The Resource person explaining Global Economy-Pandemic Impact



The speaker of the session explaining Global Economy and Industry



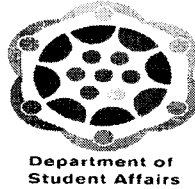
The resource is person interacting with the students.

**Expenditure:**

|                               |              |
|-------------------------------|--------------|
| <b>Registration Fee</b>       | <b>: NIL</b> |
| <b>Accommodation Charges</b>  | <b>: NIL</b> |
| <b>Transportation Charges</b> | <b>: NIL</b> |
| <b>Other Charges</b>          | <b>: NIL</b> |
| <b>Total</b>                  | <b>: NIL</b> |



**KG REDDY**  
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Department of  
Student Affairs



**Resource person Profile:**

**PROFILE : Sreeram MM**

**Presently:**

Managing Director : M/s SCARLET Industries Pvt. Ltd.  
Director : M/s SEC Industries Pvt. Ltd.  
Director : M/s AEROCSPACE Technologies Pvt. Ltd.  
Promoter : M/s SAMUHA Engineering Industries Ltd. an  
AEROSPACE Park Developer at Adibatla, Hyderabad.  
Director Independent : M/s PHYTO Chem (India) Ltd.

**Previously:**

Past President - Technocrats Association  
Past MC Member & Chairman - Industrial Development Committee and  
Economic development committee, FAPCCI  
Past Member – Defence Committee – FICCI, AP  
Past Governing body member - Indian Institute of Economics  
Past Member governing council - Institute of Public Enterprises  
Drafted and published "**Socio Economic development plan**", for both  
Andhra Pradesh & Telangana, states from FAPCCI.



**Department of Student Affairs**

**Monthly Seminar Series on Entrepreneurship**

**Attendance Sheet**

Date: 23-10-2021

A.Y:2021-2022

**Department of Mechanical Engineering**

| S.No | Roll Number | Name of the Student             | Signature                |
|------|-------------|---------------------------------|--------------------------|
| 1    | 21QM5A0315  | V. Pradeep                      | V. Pradeep               |
| 2    | 21QM5A0314  | S. Raghavendra                  | S. Raghavendra           |
| 3    | 21QM5A0304  | K. Vamsi Krishna                | K. Vamsi                 |
| 4    | 21QM5A0312  | S. Navaneeth                    | S. Navaneeth             |
| 5    | 21QM5A0301  | A. Sada Shivam <sup>Chary</sup> | A. Sada Shivam           |
| 6    | 20QMIA0305  | M. Saikumar                     | M. Saikumar              |
| 7    | 21QM5A0311  | Mohammed Khateer                | Mohammed Khateer         |
| 8    | 21QM5A0308  | MD Nawaz                        | MD Nawaz                 |
| 9    | 18QMIA0303  | C. Mahesh                       | C. Mahesh                |
| 10   | 18QMIA0305  | Ch. Gurunath Reddy              | Ch. Gurunath Reddy       |
| 11   | 18QMIA0309  | G. Mahender Reddy               | G. Mahender Reddy        |
| 12   | 18QMIA0310  | J. Navneen Kumar                | J. Navneen Kumar         |
| 13   | 18QMIA0313  | M. Ravi Kumar                   | M. Ravi Kumar            |
| 14   | 18QMIA0325  | V. Shalini Vardhan Reddy        | V. Shalini Vardhan Reddy |
| 15   | 17QMIA0333  | V. Shivasankara Chary           | V. Shivasankara Chary    |
| 16   | 20QM5A0305  | H. Raghavendra                  | H. Raghavendra           |
| 17   | 20QM5A0308  | Pavan Kumar                     | Pavan Kumar              |
| 18   | 20QM5A0307  | K. Saiteja                      | K. Saiteja               |
| 19   | 20QM5A0301  | Nishu Vardhan                   | Nishu Vardhan            |
| 20   | 20QM5A0303  | G. Raju                         | G. Raju                  |
| 21   | 20QM5A0314  | Rahul Vardhan                   | Rahul Vardhan            |
| 22   | 20QM5A0317  | Danodhar                        | Danodhar                 |
| 23   | 20QM5A0318  | Jurkan                          | Jurkan                   |
| 24   | 20QM5A0310  | Shorath                         | Shorath                  |
| 25   | 20QM5A0304  | G. Manoj                        | G. Manoj                 |
| 26   | 19QMIA0304  | Ch. Raghunathi                  | Ch. Raghunathi           |
| 27   | 20QM5A0317  | M. Vamsi Kumar                  | M. Vamsi Kumar           |

  
Coordinator

  
Head-DSA



**Department of Student Affairs**

**Monthly Seminar Series on Entrepreneurship**

**Attendance Sheet**

Date: 23-10-2021

A.Y:2021-2022

**Department of Electrical & Electronics Engineering**

| S.No | Roll Number | Name of the Student | Signature        |
|------|-------------|---------------------|------------------|
| ①    | 20QM5A0226  | Syed Idris          | Syed Idris       |
| ②    | 20QM5A0203  | A. Manikamth        | A. Manikamth     |
| ③    | 20QM5A0231  | V. Sakith           | V. Sakith        |
| ④    | 20QM5A0202  | A. Sai Kiran        | A. Sai Kiran     |
| ⑤    | 20QM5A02018 | K. Raju             | K. Raju          |
| ⑥    | 20QM5A0215  | J. Dinesh           | J. Dinesh        |
| ⑦    | 20QM5A0229  | V. Laxman           | V. Laxman        |
| ⑧    | 19QM1A0201  | B. Rajendar         | B. Rajendar      |
| 9    | 19QM1A0205  | V. Sai chary        | V. Sai chary     |
| 10   | 19QM1A0204  | Uday                | Uday             |
| 11   | A. Vikas    |                     |                  |
| 11   | 20QM5A0201  | A. Vikas            | A. Vikas         |
| 12   | 20QM5A0228  | U. Rajendra         | U. Rajendra      |
| 13   | 20QM5A0227  | T. Sadanand         | T. Sadanand      |
| 14   | 20QM5A0212  | G. Varaprasad       | G. Varaprasad    |
| 15   | 20QM5A0211  | G. Surya Prakash    | G. Surya Prakash |
| 16   | 20QM5A0219  | K. Sai Ram Reddy    | K. Sai Ram Reddy |
| 17   | 20QM5A0217  | K. Dheerivas        | K. Dheerivas     |
| 18   | 20QM5A0230  | V. Santhosh         | V. Santhosh      |
| 19   | 20QM5A0222  | M. Krishna Kumar    | M. Krishna Kumar |
| 20   | 20QM5A0223  | M. Harivardhan      | M. Harivardhan   |
| 21   | 20QM5A0220  | M. Jagadeeshwar     | M. Jagadeeshwar  |
| 22   | 20QM5A0209  | A. Akshay Kumar     | A. Akshay Kumar  |
| 23   | 20QM5A0207  | C. Gnanesh          | C. Gnanesh       |
| 24   | 20QM5A0216  | K. Bharath Teja     | K. Bharath Teja  |
| 25   | 20QM5A0206  | YATHINDRA           | YATHINDRA        |

  
Coordinator

  
Head DSA



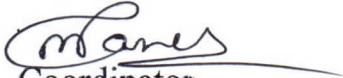
**Department of Student Affairs**  
**Monthly Seminar Series on Entrepreneurship**  
**Attendance Sheet**

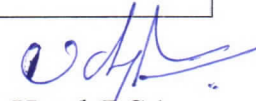
Date: 23-10-2021

A.Y:2021-2022

**Department of Civil Engineering**

| S.No | Roll Number | Name of the Student    | Signature   |
|------|-------------|------------------------|-------------|
| 01   | 21QM5A0113  | Menga - Tarun          | M. Tunga    |
| 02   | 21QM5A0122  | Y. Jagadeeshwar        | [Signature] |
| 03   | 21QM5A0109  | K. Shankh Prasad       | [Signature] |
| 04.  | 21QM5A0120  | T. Thirumal Kumar goud | [Signature] |
| 05   | 21QM5A0119  | S. Venu.               | [Signature] |
| 06   | 21QM5A0111  | K. Anitha              | K. Anitha   |
| 07   | 21QM5A0116  | P. Ujwala              | P. Ujwala   |
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 Coordinator

  
 Head-DSA

**Department of Student Affairs**

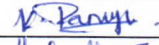




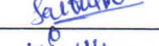
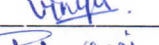



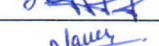

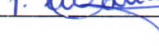

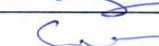
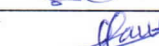


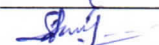


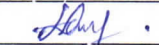

**Monthly Seminar Series on Entrepreneurship**

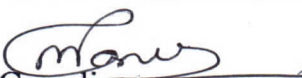
**Attendance Sheet**

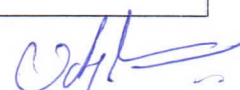
Date: 23-10-2021

A.Y:2021-2022

**Department of Civil Engineering**

| S.No | Roll Number | Name of the Student | Signature   |
|------|-------------|---------------------|---|
| 1.   | 20QMSAD117  | K. Ranaya           |    |
| 2.   | 20QMSAD101  | Akshitha            |    |
| 3.   | 20QMSAD102  | Hastika             |    |
| 4.   | 20QMSAD108  | D. Maneesh          |    |
| 5.   | 20QMSAD109  | Vamshi              |   |
| 6.   | 20QMSAD110  | Saichuchi           |  |
| 7.   | 20QMSAD111  | Vinya               |  |
| 8.   | 20QMSAD132  | Bhavani             |  |
| 9.   | 20QMSAD130  | Vidya sagar         |  |
| 10.  | 20QMSAD107  | Madhuri             |  |
| 11.  | 19QMSAD105  | Harsha              |  |
| 12.  | 20QMSAD128  | Naveen              |  |
| 13.  | 20QMSAD126  | Manoj Reddy.        |  |
| 14.  | 18QMIA0120  | N. Kumar            |  |
| 15.  | 18QMIA0102  | Shilpika            |  |
| 16.  | 18QMIA0105  | Shikharanjani       |  |
| 17.  | 18QMIA0108  | Saya Krishna        |  |
| 18.  | 18QMIA0119  | Ashwini             |  |
| 19.  | 18QMIA0113  | K. Suresh           |  |
| 20.  | 18QMIA0122  | N. Ashok            |  |
| 21.  | 18QMIA0133  | Sruvan              |  |
| 22.  | 19QMIA0127  | U. Lokesh           |  |
| 23.  | 19QMIA0124  | S. Lakshmi narayana |  |

  
Coordinator

  
Head-DSA

**Department of Student Affairs**

**Monthly Seminar Series on Entrepreneurship**

**Attendance Sheet**

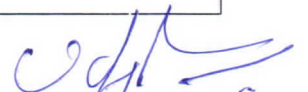
Date: 23-10-2021

A.Y:2021-2022

**Department of Electronics and Communication Engineering**

| S.No | Roll Number | Name of the Student | Signature      |
|------|-------------|---------------------|----------------|
| 1.   | 19QM5A0405  | D. Anusha           | Anusha         |
| 2.   | 18QMIA04A2  | V. pranathi         | V. pranath     |
| 3    | 19QM5A0401  | A. Varsha Vasudhini | Varsha         |
| 4    | 18QMIA0497  | Shazgeeda           | Shazgeeda      |
| 5    | 19QM5A0403  | Pooja               | Pooja          |
| 6    | 19QM5A0408  | Ks Manasa           | Manasa         |
| 7    | 19QM5A0410  | R. Sri Vennela      | Sri Vennela    |
| 8.)  | 18QMIA0481  | P. Bhavana          | Bhavana        |
| 9.)  | 18QMIA0486  | R. Sneha            | Sneha          |
| 10)  | 18QMIA0493  | S. Mythri           | Mythri         |
| 11)  | 19QM5A0411  | S. Babitha          | Babitha        |
| 12   | 18QMIA0491  | S. Nikhil Teja      | Nikhil Teja    |
| 13   | 18QMIA0464  | M. Meghana          | Meghana        |
| 14)  | 18QMIA0487  | Rajeswari. PSVR     | Rajeswari      |
| 15)  | 18QMIA0473  | N. Narendran        | Narendran      |
| 16)  | 18QMIA0489  | Sushma              | Sushma         |
| 17)  | 18QMIA0482  | P. Manoj Kumar      | Manoj Kumar    |
| 18)  | 18QMIA0479  | Hanusha             | Hanusha        |
| 19)  | 18QMIA0430  | G. Sai Varsha Reddy | G. Sai Varsha  |
| 20)  | 18QMIA0455  | M. Sai Kishna Reddy | Sai Kishna     |
| 21)  | 18QMIA0413  | B. Praveen kunkal   | Praveen kunkal |
| 22)  | 19QM5A0404  | D. Vishnu Reddy     | Vishnu Reddy   |
| 23)  | 19QM5A0409  | B. Yeshwanth        | Yeshwanth      |
| 24)  | 18QMIA0471  | N. Lakshmi          | Lakshmi        |
| 25)  | 18QMIA04A4  | Hanitha             | Hanitha        |

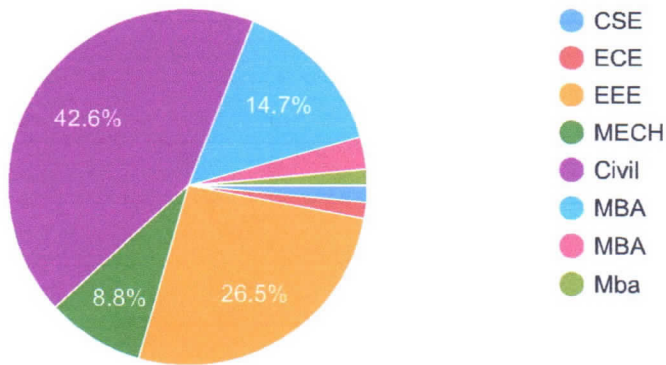
  
Coordinator

  
Head-DSA

## Branch

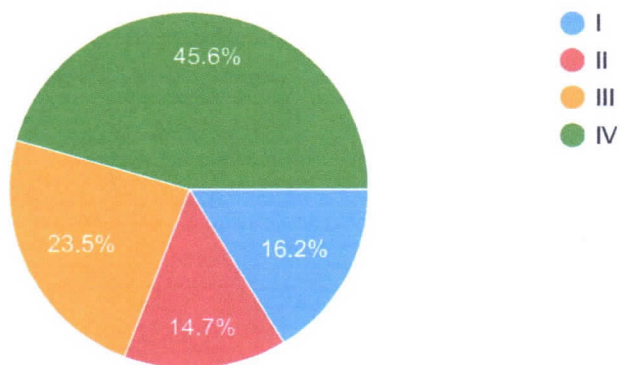


68 responses



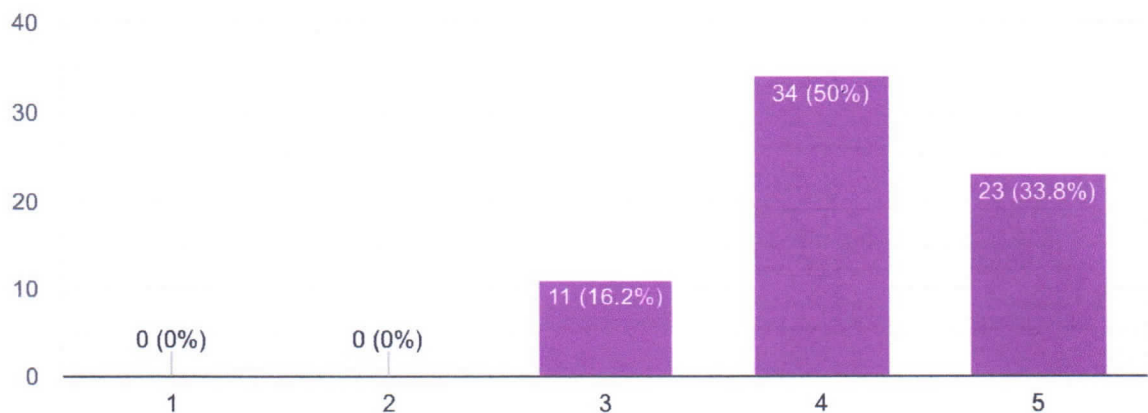
## Year

68 responses



How likely are you to recommend this event to a friend? (1 to 5 rating, from "not likely" to "very likely")

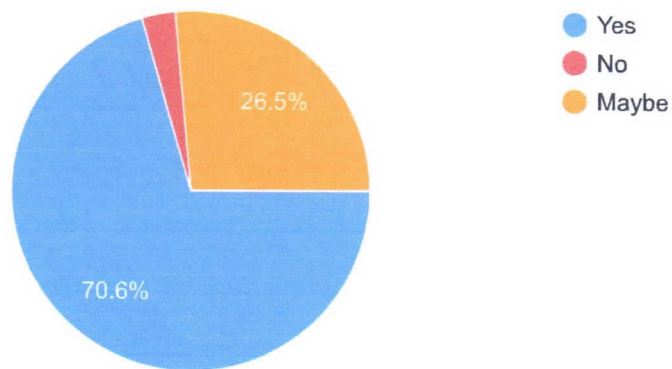
68 responses





## Do you think this event achieved its goals?

68 responses



## How informative was the staff? (Rating from "very unfriendly" to "very friendly")

68 responses

