



**Report
On
Flashmob**

**Conducted on
18th December 2021**

**Organized by
Department of Student Affairs
In association with Rotaract Club**

**Submitted by
B.Lingam
Assistant Professor-EEE**

DSA-Coordinator

HoD-DSA

PRINCIPAL

**PRINCIPAL
KG Reddy College of Engineering & Technology,
Chilkur (V), Moinabad (M),
R.R. Dist. Telangana.**



Overview: A flash mob (or flashmob) is a group of people who assemble suddenly in a public place, perform for a brief time, and then quickly disperse, often for the purposes of entertainment, satire, and artistic expression. Flash mobs may be organized via telecommunications, social media, or viral emails.

Objectives:

- Flash mob is an event where a group of people assemble and perform for a brief time in a public place for the purpose of entertainment.
- This event was concerned to fun and entertainment which is a part of rotaract.
- Flash Mob was organized by PranaVruksha Foundation (PVF) in collaboration with Rotaract Club of KG Reddy College of Engineering And Technology

OUTCOMES:

- Approximately 50 members from our rotaract club have participated in this event and performed for almost 40 minutes.
- They entertained many through their performances.
- Here we enhanced the fun and fellowship policy of our Rotaract Club as well everyone indulged in-person too.
- The minutes of the event is 1 hour and 10 minutes(12:50pm-1:40pm)



Summary Report on Flashmob

A **flashmob** is a group of people who assemble in a public place, perform for a brief time, then quickly disperse, often for the purposes of entertainment, satire, and artistic expression. Flash mobs are organized via telecommunications, social media and for sighted entertainment. On 18TH December 2021, around 50 members from our college (Rotaract members and PVF members) took part in FLASH MOB and performed dance in basket ball court.

This event was conducted under the guidance of Mrs. UdayaSree - HOD of Department of Student Affairs. It was a 1 hour 20 minutes event.

The term, coined in 2003, is generally not applied to events and performances organized for the purposes of politics (such as protests), commercial advertisement, publicity stunts that involve public relation firms, or paid professionals. In these cases of a planned purpose for the social activity in question, the term smart mobs are often applied instead.

The term "flash rob" or "flash mob robberies", a reference to the way flash mobs assemble, has been used to describe a number of robberies and assaults perpetrated suddenly by groups of teenage youth. Bill Wasik, originator of the first flash mobs, and a number of other commentators have questioned or objected to the usage of "flash mob" to describe criminal acts. Flash mob has also been featured in some Hollywood movie series, such as Step Up.

The first flash mobs were created in Manhattan in 2003, by Bill Wasik, senior editor of *Harper's Magazine*. The first attempt was unsuccessful after the targeted retail store was tipped off about the plan for people to gather. Wasik avoided such problems during the first successful flash mob, which occurred on June 17, 2003 at Macy's department store, by sending participants to preliminary staging areas—in four Manhattan bars—where they received further instructions about the ultimate event and location just before the event began.

More than 130 people converged upon the ninth floor rug department of the store, gathering around an expensive rug. Anyone approached by a sales assistant was advised to say that the gatherers lived together in a warehouse on the outskirts of New York, that they were shopping for a "love rug", and that they made all their purchase decisions as a group. Subsequently, 200 people flooded the lobby and mezzanine of the Hyatt hotel in synchronized applause for about 15 seconds, and a shoe boutique in SoHo was invaded by participants pretending to be tourists on a bus trip.

Photographs with Description:



Photograph shows the Crowd participated in Flashmob



Expenditure:

Registration Fee : NIL

Lunch & Snacks : NIL

Mementos : NIL

Total : NIL



KGRCET//DSA/CIRCULAR/2020-21/SEM-I/

Date: 13/12/2021

Circular

All the students of KGRCET are hereby informed that the Department of Student Affairs is organizing a **Flash mob** in association with Rotaract club of KGRCET on the date 18-12-2021. All the students are instructed to attend without fail.

HoD-DSA


Principal

PRINCIPAL
KG Reddy College of Engineering & Technology
Chilkur (V), Moinabad (M),
R.R. Dist. Telangana.

Copy to:

- All HoDs
- All Deans
- CRID
- CEED
- Office



Department of Student Affairs

Participants' Attendance cum Feedback

Event: Flashmob

Date: 18-12-2021.

S.No	Hall ticket Number	Name of the Student	Feedback(5,4,3,2,1)	Signature
1	20QM5A0225	R. Sujana	5	
2	20QM5A0203	A. Manikanth	5	
3	20QM5A0224	N. Sufyan	5	
4	20QM5A0231	V. Sahith	4	
5	20QM5A0218	R. Raju	5	
6	20QM5A0209	Gr. Sandhya reddy	5	
7	20QM5A0220	M. Jagadeeshwar	5	
8	20QM5A0223	M. Harivaradhan	4	
9	20QM5A0214	J. Balakrishna	3	
10	20QM5A0212	Gr. Venkatesh	4	
11	20QM5A0211	Gr. Suryaprakash	4	
12	20QM5A0219	K. Saikamoud	5	
13	20QM5A0229	V. Laxman	4	
14	19QM1A0201	Rajendra	3	
15	20QM5A0217	K. Srihar	5	
16	20QM5A0230	V. Santhosh	3	
17	20QM5A0213	Gr. Vamsi	2	
18	20QM5A0206	YATHINDRA	3	
19	20QM5A0226	Syed Idnis	3	

Scale: 5 Excellent, 4: Very good, 3: Good 2: Average, 1: Below Average

Coordinator

HoD-DSA