KG REDDY
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DEPARTMENT OF MBA

1. Orientation Program

The orientation program of the first-year MBA students' batch 2023-25 was conducted on the 9th and 10th of October 2023 at the seminar hall. Dr Rohit Kandakatla, Director; Dr Y. Vijayalatha, Principal; Dr M R S Suryanarayana Reddy, HoD & Dean-Admissions-Brand Building welcomed all the students, motivated them to get involved in academic as well as co-curricular activities for their holistic development. Dr. L. Jayahari, Dean of Academics, discussed academic rules and regulations; Daniel Prabhakar, Head Training & Placement Cell, informed them about the training and placement aids provided at the campus and the working of T&P Cell. Mrs. T. Sandhya, Head - CEED, conducted team building activities.

Mr.Kiran, chief Guest addressing the freshman.

2. Collaborative Learning Activity

Collaborative learning activity on budget preparation for First-year MBA students was conducted on 12th October 2023 to enhance their understanding of budgeting concepts and practical application. The activity began with a brief presentation on budgeting principles, followed by the formation of small groups. Each group was tasked with creating a comprehensive budget for birthday party celebrations.

Throughout the activity, students actively engaged in discussions and shared their knowledge and ideas, fostering a collaborative learning environment. They demonstrated strong teamwork, effective communication, and problem-solving skills as they negotiated and made decisions about budget allocations for various business functions, such as marketing, operations, and finance.

3. Mr L. Ganesh, Assistant Professor, has completed a 21-day Masterclass on Deep Learning at Pantech e-Learning Pvt. Ltd.

4. Dr M R S Surya Narayana Reddy, HoD, Dean of Admissions and Brand Building, delivered an expert lecture on Emotional intelligence for Scientists and Technologists in a one-week residential Training programme on Cyber security and Forensic tools from 11 – 15 September 2023 at Engineering Staff College of India Gachibowli, Hyderabad.

5. Alumni Interaction

- Mr P. Chetan Sai, an alumnus from the 2020-22 batch, interacted with the students on 18th October 2023. He is working as an Assistant Consultant at INTECH, Hyderabad. He explained the opportunities for MBA freshers in the software domain and stressed the Technical Skills required to settle in the software field. Further, he clarified doubts raised by the students.

- Mr Bharath Aswini, an alumnus from the 2020-22 batch, interacted with the students on 18 October 2023. he is working as a Personal Banker at HDFC, Hyderabad. He explained the opportunities for MBA freshers in the Banking sector and shared his experience with the work culture and interpersonal behaviour for long-term sustainability.